

HIDDEN PALATE

SPEAKEASY BRUNCH PARTY



HiddenPalate.com

WELCOME

BRAND OVERVIEW

Hidden Palate: The Speakeasy Brunch Party is a nationally known event brand that has captured the interests and following of brunch-lovers of all walks of life. Not just an event; it's an immersive experience designed to captivate and delight a diverse audience.

EVENT HIGHLIGHTS

At Hidden Palate, attendees can expect to be transported to an era of sophistication and charm featuring live entertainment, exquisite cuisine, breathtaking ambiance, and our signature Toast.



BY THE NUMBERS

BRAND REACH

Hosted in over 15 cities, Hidden Palate has generated a brand following of over 75,000 people via social media outlets and emails in under 2 years. On average, 5,000 - 6,000 invitation requests are submitted per city for the event. In the next 2 years, Hidden Palate is expected to exceed a following of over 250,000 people.

DEMOGRAPHIC

Hidden Palate attendees ranges from 30 - 45+ years old, from all professions and backgrounds.





PARTNERSHIP OPPORTUNITIES

Platinum Sponsorship:

Exclusive partnership rights, logo/brand on all promotional materials and marketing, social media features, event activation and premium brand placement via HiddenPalate website.

Gold Sponsorship:

Prominent logo placement on marketing material, onsite partnership acknowledgment, social media features, and event activation.

Silver Sponsorship:

Onsite partnership acknowledgment and event activation.

Custom Packages: Tailored to the sponsor's specific needs and objectives.

WHY PARTNER WITH HIDDEN PALATE?

National Reach

Hidden Palate boasts a national audience, offering sponsors unparalleled exposure to a diverse and influential demographic.

Visibility & Recognition

Benefit from extensive brand visibility before, during, and after the event. Maximize your reach through strategic marketing, social media exposure, and on-site promotions.

Customized Sponsorship Packages

Tailor your sponsorship to meet specific business objectives. We offer customizable packages that ensure your brand receives maximum value and visibility.

Contact Us

Email: Info@HiddenPalate.com

Website: [HiddenPalate.com](https://www.HiddenPalate.com)

Instagram: [@HiddenPalate](https://www.instagram.com/HiddenPalate)